



PROFILE

ANNIKA HÄRTEL

EXECUTIVE SUMMARY

Annika has a strong track record in leadership and talent development through creativity as well as the development of strategy and vision on all hierarchical levels. In 2017, Annika developed a concept for agile leadership which she rolled out with numerous clients. People who have worked with Annika say she made them feel successful, empowered and reawakened their passion for work. Annika always applied the role of a servant leader herself in the role of a leader in agile contexts. When training and coaching leaders, the most important thing is to listen to their “why” and to work on the fundament of leadership. Annika believes that a combination of lifelong learning and reawakening creativity, makes people successful leaders.

AREAS OF SPECIALTY

Agility

Annika works with various agile methods and concepts, such as Lego® Serious Play® and Design Thinking. When working with clients during coaching sessions, she applies such agile techniques. One very important thing is that agile concepts and leadership depend on the “why” of both the company and the leaders. Working on the “why” and careful listening is Annika’s specialty. Annika discovers the individual strengths of each person and works according to their abilities, without trying to make them fit into any box. Her purpose is finding individual agile solutions for leaders that fit them and empower their team.

New Work

Annika works on creativity, co-creation and innovation for leaders and their teams in this context. New Work expects leaders to be as innovative and creative as possible, to re-invent themselves regularly and at the same time, act as role models. Annika shows leaders how to reactivate their creativity and uncover fresh thinking – Lego® Serious Play® rapid prototyping and finding new ideas are her tools of choice.

CLIENTS

In the past few years Annika has coached and trained managers and leaders in organisations such as Telefónica Germany, Bayerische Versicherungskammer, BMW Group, candidus management consulting and Max-Planck-Gesellschaft.

QUALIFICATIONS

- Design Thinking Coach
- Certified Lego® Serious Play® Facilitator
- Certification as a trainer at BaTB (Federal Association of Trained trainers and consultants)
- Project Management Professional Certification
- Master’s in industrial and organisational psychology and romance linguistics
- Years of management experience: 5+
- Years of training experience: 10+
- Native language is German, fluent in English, experienced in Italian, Spanish and French



STRATEGIC LEADERSHIP

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