



## PROFILE

# ANNE MENCH

## EXECUTIVE SUMMARY

After specialising in media technologies and economics, Anne joined a global media company as the executive assistant to the CSO and subsequently managed challenging strategy and change projects in the area of sales and customer management. Anne is a strong believer in the human aspects of change and team development. Clients value her talent as facilitator and her passion in connecting people.

## AREAS OF SPECIALTY

### Team Development & Communication –

In her function as a programme manager Anne was responsible for challenging strategy and change projects in the area of sales and customer management. In this context she is experienced in the implementation of strategy and organisation and business performance. She is used to working with different leadership levels. While working with cross-functional and agile teams she concentrates on the human sides of change in order to overcome silo thinking. She focuses on the cooperation and collaboration aspects in change projects. Anne has a genuine passion for people, their development and their contribution to improving performance within organisations.

**Coaching & Mentoring** – As a Certified Business Coach (BDVT) Anne works with individuals and groups on career orientation, personal goals and mindfulness. In addition, she helps to establish a project management culture in the corporate world.

## CLIENTS

In the past few years, Anne has been involved in a wide variety of projects – i.e. training and coaching for companies such as Apollo, arvato, Bertelsmann, BMW Group, GfK, Telefónica and ZD.B.

## QUALIFICATIONS

- Certified Business Coach BDVT (2017)
- DiSG-Trainer (2016)
- Certified Business Trainer BDVT (2016)
- Certified Project Manager GPM-IPMA, Level C
- Diploma Degree (Dipl.-Wirt.-Ing.) in industrial engineering, University of Applied Sciences, Stuttgart (2007)
- Professional education in Media Design (2003)
- Native is German, fluent in English
- Years of management experience: 10+



STRATEGIC LEADERSHIP

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