



PROFILE

VALGERÐUR MARÍA FRÍÐRIKSDÓTTIR

QUALIFICATIONS

- ICF certification (2019)
- Personal Management Development programme, University of Reykjavík (2018)
- M.A., University of Iceland, Human Resource Management (2011)
- B.A., University of Iceland, Social Work (2009)
- Years of experience in Human Resources Management

AREAS OF SPECIALTY

Valgerður (Valla) joined Strategic Leadership in 2018 as a part time trainer. In addition to her trainer career, she is a product manager at Advania Iceland where she specialises in HR systems.

Prior to her current role, Valla has held a few HR positions with global and Icelandic companies such as IKEA, Skeljungur oil company and 66°North clothing. In her work, Valla has strategically aligned HR to the business, formed various HR strategies, developed training programmes, implemented the Equal Pay Certification and Implemented HR systems. She has also supported and advised managers on various other topics related to Human Resources and Strategy.

AREAS OF INTEREST

Valla loves performing activities that build trust within a company. She finds it a very important aspect of her motivation to work as a consultant.

Her other key area of interest lies in the field of communicating with people and providing advice. Valla loves helping people to develop personally and at work.



STRATEGIC LEADERSHIP

CONTACT

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