



PROFILE

COSIMA RASCHENDORFER

EXECUTIVE SUMMARY

Cosima has more than 10 years of international business experience, having worked in various positions for the sportswear company adidas. Also, she served as CEO of a medium-sized family business (Mercedes car dealership) for several years. The vast leadership experience she gained through these positions allows her to effectively observe and understand the business world from many perspectives.

AREAS OF SPECIALTY

Change Management

As a team leader at adidas as well as CEO of a Mercedes car Dealership, Cosima has had years of hands-on-experience dealing with, driving and being responsible for the process of change. This includes restructuring, developing new areas of business, and even independently processing the sale of a company. She is convinced that a well-established business plan, thoughtful negotiations, and establishing a close and respectful relationship with all affected employees are essential to conducting a successful transformation process.

Team Developing and Coaching

Throughout her career, Cosima has gathered vast experience in the area of team and management development. She also works as a mentor for new business leaders and offers support to family businesses going through the transition of passing the business down to the next generation.

She is a strong advocate of "following your own passion." Her interest in people and especially her passion for bringing the best out of her employees has led her to become an international trainer and business coach. She is eager to help business leaders who have the courage to follow their passion and are willing to leave their comfort zone in order to find their purpose.

CLIENTS

Cosima has experience supervising various sized companies across diverse industries and at varied stages of their business development. Her experience reaches from the structures of large corporations to medium sized companies. It also includes B2B and B2C businesses.

QUALIFICATIONS

- Trainer education: The Strategic Leadership Group in 2019
- Education as Co-Active Coach, The Coaches Training Institute, since 2019
- Senior Project Manager, adidas AG, 2015-2019
- Certificated CEO: Mercedes car dealership, 2012-2015
- Dale Carnegie Talent Seminar, 2011-2012
- Diploma degree business economics 2007
- Native: German
Fluent: English
Advanced: French
- Years of management experience: 10+



STRATEGIC LEADERSHIP

CONTACT

cosima.raschendorfer@strategicleaders.de | www.strategicleaders.com

