



PROFILE

SALLY-ANNE SMITH

EXECUTIVE SUMMARY

Sally is an experienced Training Consultant and Coach based in the UK. She is certified in Psychology, NLP, MBTI and DISC qualifications.

Her specialism is Communications and People Engagement, either through Leadership and Management Development or within organisations through colleague engagement, living brand values and strategies enabling more successful collaboration with ROI.

Sally's background is within commercial airlines specifically with human factors skills training incorporating training and development group wide across European Airlines.

Later, still focusing her passion for people development, within her function as Brand Manager inside the Co-operative Group Sally was responsible for enabling brand alignment strategy across large divisions of retail banking, travel, and food operations. In this context she holds great experience in the implementation of organisational strategy and business performance. She is experienced, working and connecting with different leadership levels, professionally.

Throughout Covid-19 she continues working either digitally or face to face with cross-functional and agile teams, concentrating on the human aspects of change in order to overcome silo thinking. Sally has genuine determinism for people excellence, exceptional customer service, and her delegates driving their own success whilst aligned with company strategy.

AREAS OF SPECIALTY

Leadership and Management Creator: Sally's experience brings a diverse wealth of skills, techniques and knowledge enabling the development of leaders and managers. Developing confident and competent leaders who build higher performing teams both face to face and remotely through effective delegation, time management, people development and coaching.

Successful Communications & Public Speaking: Sally is passionate about powerful communications whether its strategy alignment or delivering change inside organisations. Developing the speaker's own natural style, charisma, confidence and power enabling them to be confident, authentic and powerful communicators.

QUALIFICATIONS & SKILLS:

- MBTI Certified Practitioner
- DiSC Certified Consultant
- NLP Practitioner Certificate
- Mental Health First Aider
- BSc (Hons) Psychology Degree
- 20+ years management experience

DIGITAL PLATFORMS:

Adobe Connect
Webex Training
Teams

CLIENTS:

Public Sector: NHS, Cheshire East Fire Service

Private Sector: BMW Group, DPDHL Global, Lloyds Banking Group, Virgin Atlantic Airways, Tesco, Roche, STMicroelectronics, and Adidas EMEA.



STRATEGIC LEADERSHIP

CONTACT

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