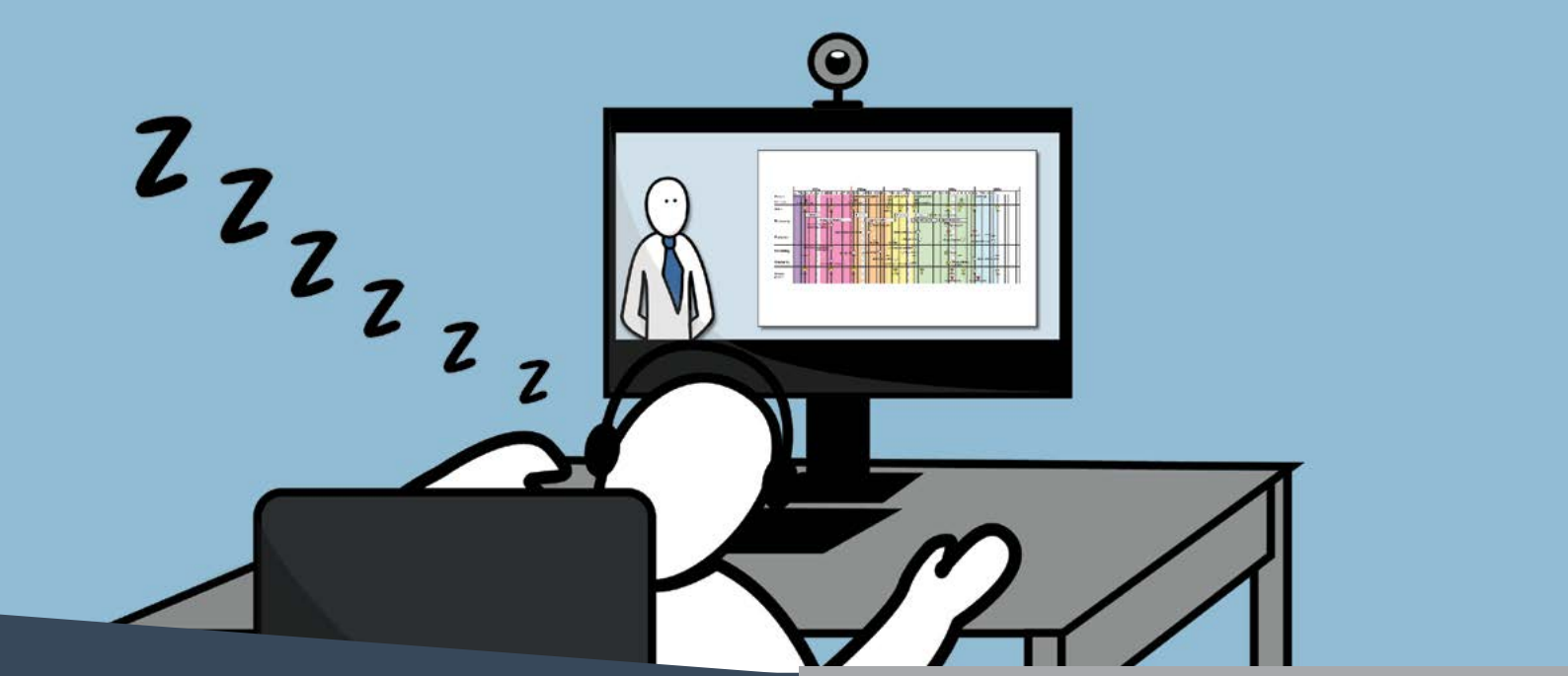

> *Performance is not about getting your act together, but about opening up to the energy of the audience*
>
> **BENJAMIN ZANDER**

TOP 8 MISTAKES PRESENTING ONLINE: LIVE SESSION

As many of our professional interactions and even events now continue to play out in the virtual space - and may do for the foreseeable future - many people will need to get **really** comfortable with virtual presenting.

Online corporate communication is all too often dominated by long slide decks and uninspiring, dull messages. This shouldn't be surprising as the specific skills and knowledge needed to **engage people online** and create dynamic conversations are relatively new to us. When you then include the challenges of mastering new technology, the task becomes even harder!

This **informative and engaging** session will be led by professional author and public speaker Chris Atkinson. Chris is a communications expert who has spoken at the United Nations and is author of the popular book 'Corporate Energy: How to Engage and Inspire Audiences'.

Chris will present the **main mistakes** he's seen presenting online together with some solutions.

Some of the discussion topics you can expect in this virtual session include:

- The most common complaints by audiences about online communication
- The biggest mistakes that negatively impact presenters
- How our psychology and approach to online delivery need to change
- Proposed solutions to stand out
- Resources that are available online

Chris will share a blend of best practice ideas combined with real world examples to ensure the session focus remains practical. You will have immediate take aways - relevant to your work that will improve your communications in the virtual environoment.

WEDNESDAY 1ST SEPTEMBER 2021
12-13.00 BST/ 13.00-14.00 CET

TO RESERVE YOUR PLACE, EMAIL

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