



PROFILE

ALEXANDER BRÜCKMANN

EXECUTIVE SUMMARY

A globally active strategist, executive coach, and facilitator, Alex partners with leaders in corporate, not-for-profit, and the public sector. He coaches executives on designing and implementing business strategies with measurable impact and shaping cohesive leadership teams to ensure they can implement strategies faster and more successfully.

From 2013 to 2019, Alex led Strategic Leadership GmbH (SL) in Germany as the Managing Director. Prior to his tenure at SL, he managed challenging change and strategy projects at a global media corporation and later as a management consultant.

AREAS OF SPECIALTY

Strategy & Change Leadership

Alex is passionate about working with executives on designing and implementing business strategies and creating the environment in which strategies deliver the desired results. Clients value his practical approach of combining the strategic side of business and the equally important aspects of organisational health (i.e. making sure that leadership teams are functional, that managers take their people with them on the strategy journey, and that they focus on what's best for the organisation as a whole, to overcome silos).

Executive Coaching & Strategic Leadership Enabling

As a trained Co-Active Coach (Coaches Training Institute), Alex supports managers at all leadership levels. Executive coaching in the light of strategy and change is the main focus here, where he helps people in overcoming individual challenges and removing barriers to improve performance. To help leaders thrive, Alex designs leadership enabling programmes, which equip leaders with the skills needed to drive the implementation of a business strategy.

CLIENTS

Clients include Alphabet, arvato Bertelsmann, Apollo, BMW Group, Continental, Fiege Logistics, Roche Diagnostics, Sea Shepherd, and Telefónica.

QUALIFICATIONS

- Co-Active Coach, The Coaches Training Institute
- Brinkerhoff Certification for High Performance Learning Journeys
- Kirkpatrick Certified Professional (silver level)
- Margerison-McCann Team Management Profile Accreditation
- Bachelor of Science (B.Sc.) in General Management from EBS Business School, Germany, and Universidad ORT, Uruguay
- Professional degree in Radio Journalism
- Native language is German, fluent in English, advanced in Spanish and French
- Years of management experience: 10+



STRATEGIC LEADERSHIP

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