



PROFILE

SARAH PARTRIDGE

EXECUTIVE SUMMARY

Sarah is an experienced strategy consultant, trainer and executive coach passionate about supporting organisations create sustainable leadership development and employee wellbeing solutions.

Sarah has a wealth of experience in senior leadership positions, serving as Head of Strategy & Business Development at BMW Group UK (Financial Services) where she worked closely with the CEO and executive leadership team. In 2021, Sarah was recognised by the Women in Credit Awards as 'Colleague of the Year' for her work coaching colleagues at BMW Group UK during the pandemic.

Prior to this Sarah had a long career in the recorded music industry where she combined her passion for music with her talent for marketing, holding senior managerial positions at Sony Music, Universal Music and most latterly as Marketing Director at EMI Records.

AREAS OF SPECIALTY

Strategy Development

Sarah brings a wealth of business acumen and strategy development experience to her coaching and training approach. Her ability to see the big picture and think creatively is a powerful tool in supporting her clients to push boundaries.

Employee Wellbeing

As a Workplace Wellbeing and Resilience Master Practitioner, Sarah brings a depth of knowledge around some of the key challenges on emotional and mental wellbeing in the workplace. She has a particular passion for sharing evidence-based techniques to support resilience and mental fitness.

CLIENTS

BMW Group, Rolls-Royce Motor Cars, Skai / Kenshoo

QUALIFICATIONS

- B.Soc.Sci (Hons) Social Science
- PGCert Psychology of Coaching
- Certificate in Sustainable Business Strategy
- CIM (Chartered Institute of Marketing) Digital Strategy
- Accredited Diploma in Transformational Coaching
- Accredited Certificate in Group Coaching
- Licensed Workplace Resilience & Wellbeing (WRAW) Master Practitioner
- Accredited Firework Career Coach
- Diploma in Neuro-Linguistic Programming (NLP)
- Mental Health First Aider (MHFA)
- Primary Certificate in Stress Management
- Member of the Association for Coaching (AC)

QUALIFICATIONS

- Head of Strategy & Business Development – BMW Group
- Marketing Director – EMI Music
- Senior Marketing Manager – Sony Music Entertainment



STRATEGIC LEADERSHIP

CONTACT: sarah@strategicleaders.com | strategicleaders.com

