



PROFILE

ALEXANDER BRÜCKMANN

QUALIFICATIONS

- Education Certification in Strategy, Change Management, Organisational Behaviour, Leadership, and Finance from INSEAD, France
- Certification in Sustainable Business Strategy from Harvard Business School, USA
- Co-Active Coach, The Coaches Training Institute
- Brinkerhoff Certification for High Performance Learning Journeys
- Kirkpatrick Certified Professional (silver level)
- Co-Active Coach, The Coaches Training Institute
- Bachelor of Science (B.Sc.) in General Management from EBS Business School, Germany, and Universidad ORT, Uruguay
- Native language is German, fluent in English, advanced in Spanish and French
- Years of management experience: 10+



STRATEGIC LEADERSHIP

EXECUTIVE SUMMARY

Alex Brueckmann is a sought-after strategy facilitator for executive teams and boards of directors. He is a leadership and strategy keynote speaker, and the Wall Street Journal bestselling author of *The Strategy Legacy - How to Future-Proof a Business and Leave your Mark*.

Alex works globally with large enterprises and startups alike, including Fortune50 and Inc5000.

Until 2019, Alex led Strategic Leadership as the Managing Director for Germany. His background is in General Management, with a degree from EBS Business School (Germany) and certifications from INSEAD (France) and Harvard Business School (USA).

AREAS OF SPECIALTY

Strategy & Change Leadership

Alex is passionate about working with executives on designing and implementing business strategies and creating the environment in which strategies deliver the desired results. Clients value his practical approach of combining the strategic side of business and the equally important aspects of organisational health (i.e. making sure that leadership teams are functional, that managers take their people with them on the strategy journey, and that they focus on what's best for the organisation as a whole, to overcome silos).

Executive Coaching & Strategic Leadership Enabling

As a trained Co-Active Coach (Coaches Training Institute), Alex supports managers at all leadership levels. Executive coaching in the light of strategy and change is the main focus here, where he helps people in overcoming individual challenges and removing barriers to improve performance. To help leaders strive, Alex designs leadership enabling programmes, which equip leaders with the skills needed to drive the implementation of a business strategy.

CLIENTS

Clients include Alphabet, arvato Bertelsmann, Apollo, BMW Group, Continental, Fiege Logistics, Roche Diagnostics, Sea Shepherd, and Telefónica.

CONTACT

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