



## PROFILE

# MELANIE SCHUELER

## EXECUTIVE SUMMARY

As a Professional Coach and Trainer Melanie supports leaders and entrepreneurs to be courageous and make the difference they want to make. She works with individuals and teams in the areas of leadership development, strengths development and personal development. With a background in product development focusing on innovation she supports entrepreneurs and teams with agile and human-centered product design. Melanie is known for challenging her clients to exceed limits and bring out the best in them. Clients value her energy, presence and empathy.

## AREAS OF SPECIALTY

### Leadership

Melanie creates and delivers leadership programs to build and strengthen leadership skills. Her programs include a set of impulse trainings in which leaders interactively learn coaching skills, experience how to design and develop relationships as well as practice feedback and conversation skills. In coaching and mentoring she supports clients to master their specific leadership challenges and to maximize their potential by applying their strengths.

### Coaching

Melanie's mission is to bring out the courage in leaders and entrepreneurs. She supports individuals and teams to think big, follow their vision with inner strength and have a significant impact by activating inner resources and overcome limiting beliefs. As a Certified Gallup Strengths Coach, she supports her clients to identify their unique talents and develop them into strengths while also discovering their blind spots.

### Product Development

With her background in different roles in product development and her experience with designing disruptive digital products based on human centered design in a lean and agile way, Melanie also supports clients as a consultant and facilitator with agile product design, creative workshops, innovation methods and user research.

## CLIENTS

Allianz, Siemens, NBC Universal, Alte Leipziger, Check24, Boston Consulting Group, Burda, Sixt and startups such as Wohnungshelden, Werk1 and FreewayCamper.

## QUALIFICATIONS

- Accredited Certified Coach (PCC), International Coach Federation (ICF)
- Gallup Certified Global Strengths Coach (Gallup)
- Certified Professional Co-Active-Coach, The Coaches Training Institute (CTI)
- Neuroscience Coach (CNTC), BeAbove Leadership
- Organization and Relationship Systems Coaching (ORSC), Center for Right Relationship (CRR)
- M.A., English, Psychology & Politics, Ludwig-Maximilian-Universität (LMU)
- +12 Years of Product Development Experience
- German & Irish



STRATEGIC LEADERSHIP

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