QUALIFICATIONS

- Master Trainer & Coach Certification – Dale Carnegie Training
- Kirkpatrick Certified Professional
- Executive Coaching Certification – Performance Consultants International
- Strategy Execution (Kaplan) - Frankfurt
- Master Trainer & Coach Certification – Dale Carnegie Training
- Various trainer certifications – Dale Carnegie Training
- B.Sc., Syracuse University, Newhouse School of Communications, Advertising & Marketing
- Degree in Economics – Commercial College of Iceland
- Native language is Icelandic, fluent in English and German
- Years of management experience: 20+

STRATEGIC LEADERSHIP

PROFILE

THOR OLAFSSON

EXECUTIVE SUMMARY

A globally operating (over 25 countries) leadership coach and trainer since 2000, Thor is also the founder of the Strategic Leadership Group. After founding several companies in 4 countries, he has served as a board member of various enterprises and is specialised in coaching senior business managers on authentic leadership, leading change and executing business strategy.

AREAS OF SPECIALTY

Strategy Execution & Change Leadership

Thor coaches senior management teams during both strategy execution and change leadership projects. Subsequently he developed The Leadership Cube concept, where Strategy, Structure and Leadership combine to positively impact company culture and drive business results. Today, Thor's foremost area of specialty is to coach senior teams on the combination of Strategy, Structure and Leadership.

Executive Coaching & Leadership Development

Since 2000 Thor has been a globally active trainer, coach and master trainer in the area of leadership development. Thor is passionate about the development of awareness, authenticity, commitment and trust in today's leaders. To support this, he developed an effective coaching and training framework called The Inner Compass. Most of his leadership development coachees are CEO / MD level or high potential managers who are being fast-tracked towards more responsibility.

Sales & Marketing

For the last 20 years, Thor has been actively involved in b2b sales as a sales professional, sales manager, SVP Sales and marketing and as a trainer and coach in the area of sales. His third area of specialty is to coach sales managers on the optimization of their sales team's performance.

CLIENTS

Thor has trained and coached executives from companies such as; AUDI, Arion Bank, arvato, Ball Packaging, Bertelsmann, BMW Group, BOSCH, Continental, Deutsche Bank, Deutsche Post Adress, Ebay, Harman Automotive, Icelandair, Metro Group (Media Markt & Saturn), Roche Diagnostics, SAP, Siemens and many more.

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